

Curriculum Overview Business

Medium term plans covered						
	Autumn Term		Spring Term		Summer term	
	HT1	HT2	нтз	HT4	HT5	HT6
Year 10	RO68: Design a business proposal	RO68: Design a business proposal	RO68: Design a business proposal	RO69: Market and pitch a business	RO69: Market and pitch a business	RO69: Market and pitch a business
				proposal	proposal	proposal
Year 11	R067: Enterprise and marketing	R067: Enterprise and marketing	R067: Enterprise and marketing	R067: Enterprise and marketing		
	concepts	concepts	concepts	concepts		
Year 12	Unit 1: The Business Environment	Unit 1: The Business Environment	Unit 4: Customers and	Unit 5: Marketing and Market	Unit 5: Marketing and Market	Unit 5: Marketing and Market
	(all CTEC students)	(all CTEC students)	Communication (all CTEC students)	Research (all CTEC students)	Research (all CTEC students)	Research (all CTEC students)
	Unit 4: Customers and	Unit 4: Customers and	Unit 5: Marketing and Market	Unit 7: Marketing Campaign	Unit 7: Marketing Campaign	Unit 7: Marketing Campaign
	Communication (all CTEC students)	Communication (all CTEC students)	Research (all CTEC students)	(Diploma students only)	(Diploma students only)	(Diploma students only)
	Unit 3: Business Decisions	Unit 3: Business Decisions	Unit 6: Marketing Strategy (Diploma			
	(Dipolma students only)	(Dipolma students only)	students only)			
	Unit 6: Marketing Strategy	Unit 6: Marketing Strategy	Unit 7: Marketing Campaign (Dipolma			
	Unit 2: Working in Business	Unit 2: Working in Business	Unit 16: Principles of Project	Unit 16: Principles of Project	Unit 16: Principles of Project	
Year 13	(all CTEC students)	(all CTEC students)	Management	Management	Management	
	Unit 16: Principles of Project	Unit 16: Principles of Project	(all CTEC students)	(all CTEC students)	(all CTEC students)	
	Management	Management	Unit 22: Delivering a Business Project	Unit 22: Delivering a Business	Unit 22: Delivering a Business	
	(all CTEC students)	(all CTEC students)	(Diploma students only)	Project (Diploma students only)	Project (Diploma students only)	
	Unit 15: Change Management	Unit 15: Change Management				
	(Diploma students only)	(Diploma students only)				
	Unit 22: Delivering a Business Project	Unit 22: Delivering a Business Project				