



# Curriculum Overview

## Business

### Medium term plans covered

	Autumn Term		Spring Term		Summer term	
	HT1	HT2	HT3	HT4	HT5	HT6
Year 10	RO68: Design a business proposal	RO68: Design a business proposal	RO68: Design a business proposal	RO69: Market and pitch a business proposal	RO69: Market and pitch a business proposal	RO69: Market and pitch a business proposal
Year 11	RO67: Enterprise and marketing concepts	RO67: Enterprise and marketing concepts	RO67: Enterprise and marketing concepts	RO67: Enterprise and marketing concepts		
Year 12	Unit 1: The Business Environment (all CTEC students) Unit 4: Customers and Communication (all CTEC students) Unit 3: Business Decisions (Diploma students only) Unit 6: Marketing Strategy	Unit 1: The Business Environment (all CTEC students) Unit 4: Customers and Communication (all CTEC students) Unit 3: Business Decisions (Diploma students only) Unit 6: Marketing Strategy	Unit 4: Customers and Communication (all CTEC students) Unit 5: Marketing and Market Research (all CTEC students) Unit 6: Marketing Strategy (Diploma students only) Unit 7: Marketing Campaign (Diploma students only)	Unit 5: Marketing and Market Research (all CTEC students) Unit 7: Marketing Campaign (Diploma students only)	Unit 5: Marketing and Market Research (all CTEC students) Unit 7: Marketing Campaign (Diploma students only)	Unit 5: Marketing and Market Research (all CTEC students) Unit 7: Marketing Campaign (Diploma students only)
Year 13	Unit 2: Working in Business (all CTEC students) Unit 16: Principles of Project Management (all CTEC students) Unit 15: Change Management (Diploma students only) Unit 22: Delivering a Business Project	Unit 2: Working in Business (all CTEC students) Unit 16: Principles of Project Management (all CTEC students) Unit 15: Change Management (Diploma students only) Unit 22: Delivering a Business Project	Unit 16: Principles of Project Management (all CTEC students) Unit 22: Delivering a Business Project (Diploma students only)	Unit 16: Principles of Project Management (all CTEC students) Unit 22: Delivering a Business Project (Diploma students only)	Unit 16: Principles of Project Management (all CTEC students) Unit 22: Delivering a Business Project (Diploma students only)	