Core Concepts Media

Curriculum Themes (these can be disciplinary/procedural or substantive/declarative)	Core concepts - How the theme is developed through the curriculum			
	Year 10	Year 11	Year 12 Media	Year 13 Media
Media products are a construct to create an idea	Demonstrates a relevant understanding of the meaning of a media product	Demonstrates a clear explicit and implicit understanding of the meaning of a media product	Demonstrates a meaningful explicit and implicit understanding of the meaning of a media product	Demonstrates a thorough explicit and implicit understanding of the meaning of a media product
Media language are tools used to create an effect	Demonstrates a relevant understanding of media language and the effects they create	Demonstrates a clear understanding of media language and the effects they create	Demonstrates a meaningful understanding of media languageand the effects they create	Demonstrates a thorough understanding of media language and the effects they create
Media products are a product of their time	Demonstrates a relevant understanding of contextual influences	Demonstrates a clear understanding of contextual influences	Demonstrates a meaningful understanding of contextual influences	Demonstrates a thorough understanding of contextual influences
Media products can influence the reader's thinking	Demonstrates a relevant understanding of the producer's intentions	Demonstrates a clear understanding of the producer's intentions	Demonstrates a meaningful understanding of the producer's intentions	Demonstrates a thorough understanding of the producer's intentions
Readers construct a personalised meaning of a text as they read	Demonstrates a relevant personalised response to the text	Demonstrates a clear personalised response to the text	Demonstrates a meaningful personalised response to the text	Demonstrates a thorough personalised response to the text
Specific critical perspectives can alter the reception of a text	Demonstrates a relevant understanding of critical perspectives towards a media product	Demonstrates a clear understanding of critical perspectives towards a media product	Demonstrates a meaningful understanding of critical perspectives towards a media product	Demonstrates a thorough understanding of critical perspectives towards a media product