

BUSINESS CTEC

Extended Certificate (Single Award) / National
Diploma (Double Award)

OVERVIEW

This work-related qualification is of interest to those who want to study Business in the context of commercial enterprises. The course aims to develop students' initiative, independence, and approach to business solutions, as well as problem solving and communication skills. Students will study topics such as business ownership, marketing, business finance and human resources. Each topic is linked to an actual business, giving a real insight into the ever changing business world. Through practical projects such as developing a tailored marketing campaign, students will be challenged to develop practical and industry standard skills, e.g. project management, resource and budget planning, presentation preparation and delivery and how to identify and meet customers' needs.

This course provides students with entrepreneurial skills and knowledge which enables them to study business at a higher level, to establish their own business in the market or to develop practical skills which can be used to access a variety of employment or further education opportunities in the future.

ENTRY REQUIREMENTS

Grade 4 in GCSE Mathematics and Grade 4 in GCSE English Language.

ASSESSMENT

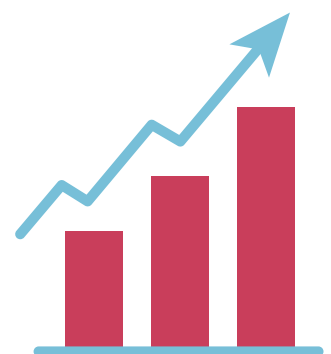
Externally Assessed Units = 58%

Internally Assessed Units = 42%

COURSE UNITS

Extended Certificate

- Unit 1 - Business environment (Externally assessed)
- Unit 2 - Working in Business (Externally assessed)
- Unit 4 - Customers and communication (Internally assessed)
- Unit 5 - Marketing and Market Research
- Unit 16 - Principles of project management



National Diploma

Same four units as Extended certificate and also:

Unit 3 - Business decisions (Externally assessed)

Unit 6 - Marketing Strategy

Unit 7- Marketing Campaign

Unit 15 - Change management (externally assessed)

Unit 22 - Delivering a business project (internally assessed)

FUTURE OPPORTUNITIES

The course provides an excellent foundation for pursuing further studies in the various areas of business, such as management, business law, business administration and retail. Students who have passed this qualification have gone on to study business studies at university and its related courses, such as events management, accountancy, law and operations management.

FURTHER INFORMATION

If you have an inquisitive mind for the business world and enjoy the practical side of learning, then this is the course for you. You need to be motivated to meet deadlines and flexible in your approach to the course, due to the nature of the assessment.

Extended Certificate

Equates to one A Level


Graded Distinction*, Distinction, Merit or Pass (D*,D,M,P)

National Diploma


Equates to two A Levels

Graded Distinction*, Distinction, Merit or Pass (D*,D,M,P)

For further information, contact us:

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