



**GREAT
HEIGHTS**
ACADEMY TRUST



**Mirfield
Sixth Form
College**



Curriculum Intent Statement

MEDIA STUDIES

<p>Whole School Curriculum Intent Statement</p>	<p>The MFG's seven-year curriculum:</p> <ul style="list-style-type: none"> - is constructed around RITA values to enhance character and cultural capital. - is coherently sequenced to build knowledge and skills for future learning and employment. - is challenging and inclusive to meet the personal development needs of all students. - explicitly teaches vocabulary, oracy, and reading to ensure lifelong learners.
<p>Subject Curriculum Intent Statement</p>	<p>We aim to provide a challenging curriculum, which creates students who are critical readers, analytical writers, and creative producers of original media products. The media curriculum is sequenced to develop the knowledge and skills of the students, so they are confident at applying media vocabulary in their written work as well as through their oral skills. The media curriculum is designed to develop the students' cultural capital and prepare them to question the media world in which we all live. We aim for the students to enhance their personal development and become critical, intelligent consumers of the mass media. We aim to develop their understanding of the immense power of the media to influence, shape and define our concepts of identity, reality and social values. We want students to consume the media responsibly and develop their understanding of the effects of their choices on themselves and on others around them. We also provide an inclusive curriculum which aims to empower and inspire students to express themselves through the construction of creative, original and thought-provoking media products.</p>
<p>Subject Curriculum Quote</p>	<p>"The media's the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty innocent, and that's power. Because they control the minds of the masses." Malcolm X</p>