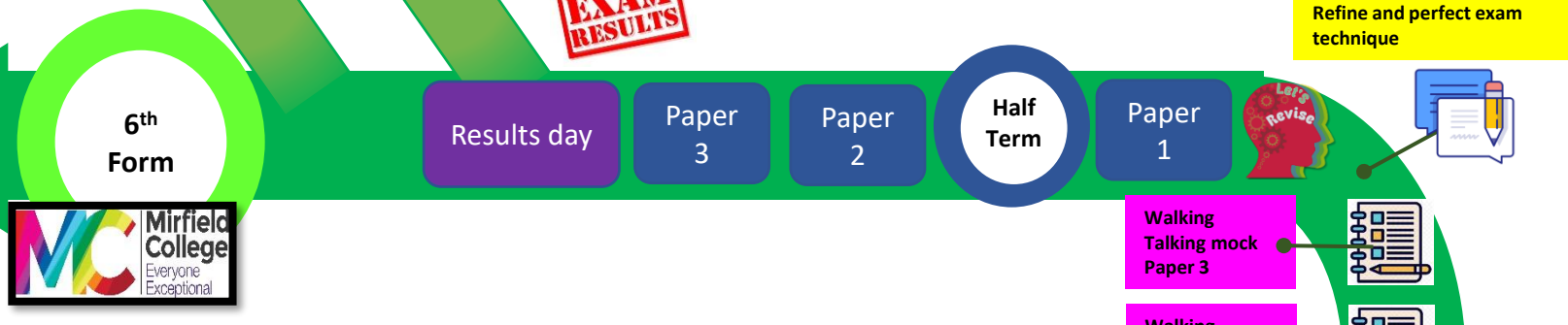
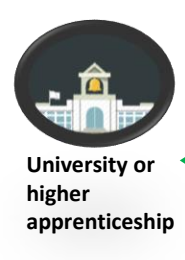




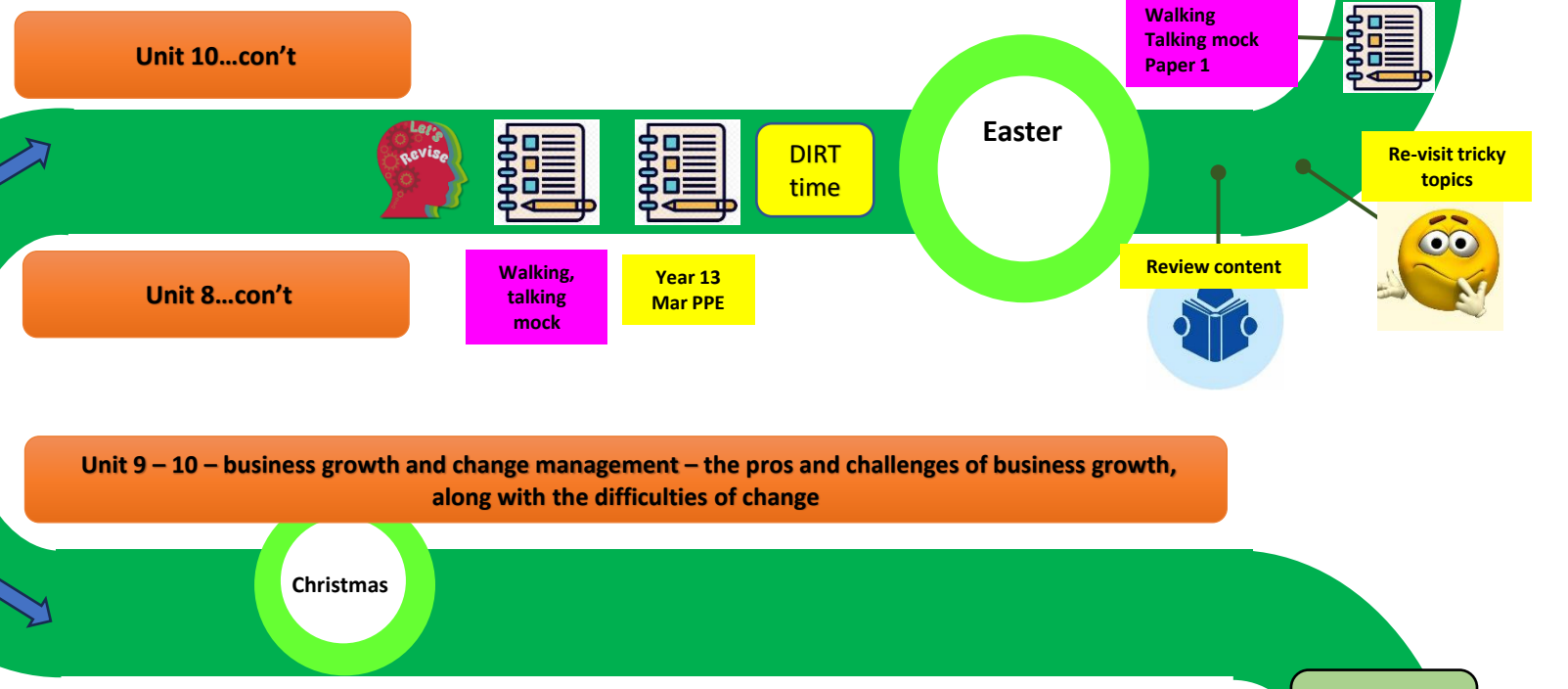
# A Level Business Learning Journey at the MFG



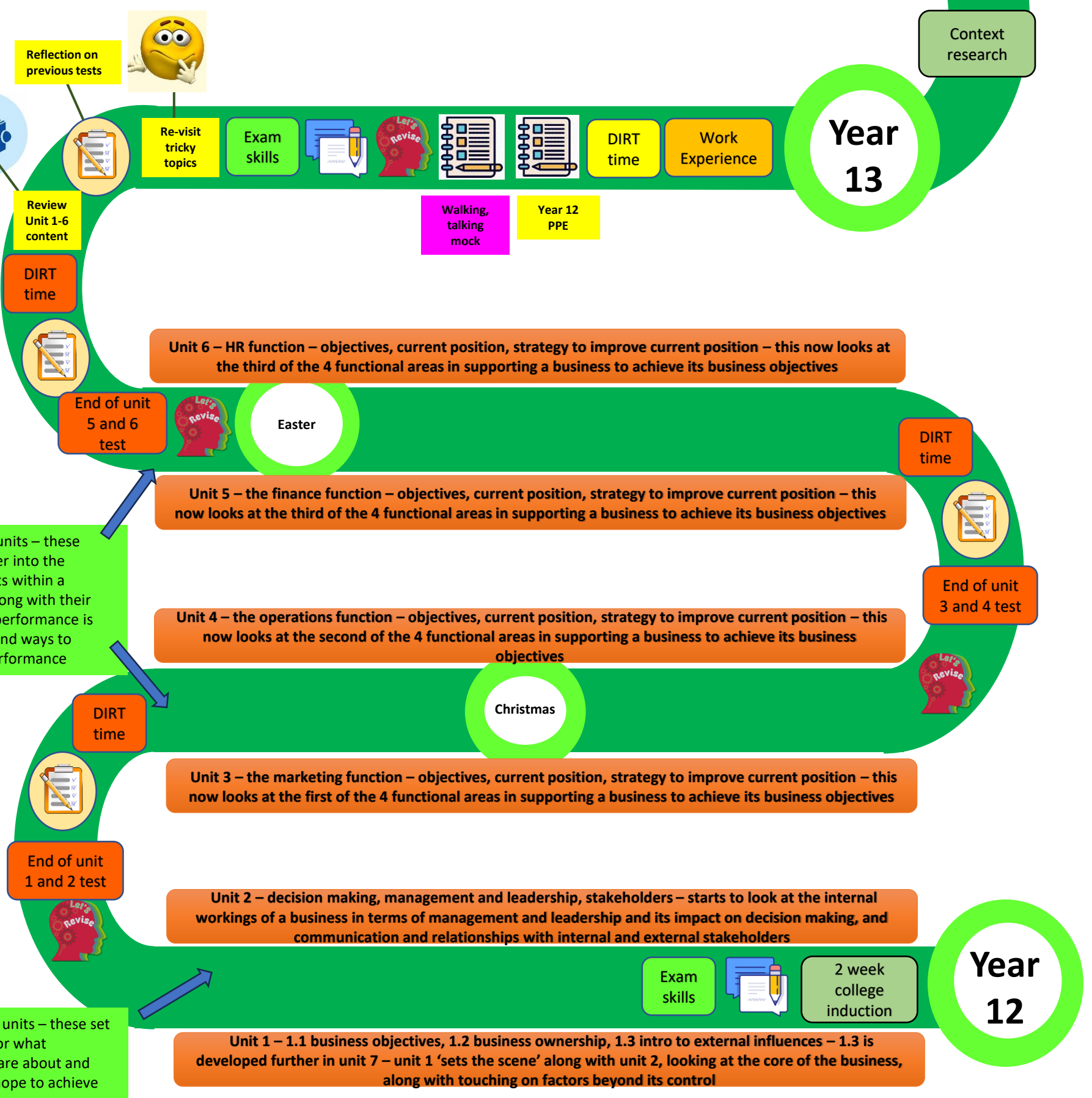
Subject content is delivered in the order of the specification. 1,4 and 5 run opposite to 2, 3 and 6 in Year 1. Units 7 and 8, run alongside 9 and 10 in Year 2. This naturally becomes broader and deeper over time, e.g., corporate objectives are introduced in 1.1, they are then revisited in units 3-5 where functional objectives are examined - financial objectives are covered in 5.1. The notion of profit developed in 1.1 is developed further in 5.2, culminating in 5.4 with ways to improved profit. A similar process occurs in the context of cash flow and the proportion of long-term funding which is debt – these are re-visited in 5.4 – ways to improve cash flow, and 7.2 when we look at the current ratio, along with the gearing ratio which is examined in 7.2. High gearing may be acceptable for investment – investment appraisal is considered in 7.8 as a scientific tool to help make investment decisions.



Strategic units – these delve deeper into external influences, building in the intro in unit 1, the longer term goals of a business in terms of strategic direction and positioning, looking at changes in size and the challenges of major change. This is where the synoptic nature of business becomes more evident as this build in Year 1 content.



Functional units – these delve deeper into the departments within a business, along with their aims, how performance is measured and ways to improve performance



Foundation units – these set the scene for what businesses are about and what they hope to achieve

Contextual knowledge and understanding is built over time using Teams based articles, class discussion and the carrying out of independent learning. Contextual knowledge is crucial for 25-mark questions at the end of paper 1, the 16-mark question at the end of paper 2 and the 24-mark question at the end of paper 3, as these use the 'all businesses' or 'any business' phrase.

Exam skills will be taught throughout the course, building from 1-mark MCQ right up to 25-mark evaluation questions. Topic tests test knowledge and understanding via 10 x MCQ, along with 16-25 marks worth of an extended writing question, or on some occasion, calculations of 2 x 9 mark Q, or several SAQ.

